

OUTCOME

Asianet - End-to-End SAP BRIM Transformation

Asianet modernized its Order-to-Cash operations by implementing an integrated SAP BRIM and SAP S/4HANA platform, enabling automated charging, billing, service provisioning, and financial management across its telecommunications business.

INDUSTRY
Telecommunications

CUSTOMER
Leading Satellite Communication & Digital TV Service Provider

LOCATION
Mumbai

TECHNOLOGY
SAP BRIM SAP S/4HANA SAP FICA SAP SOM SAP CI

SOLUTION
End-to-End SAP BRIM Transformation

DELIVERY PARTNER
Verso Altima India Pvt Ltd

The Business Story

The Challenge

As the business expanded its portfolio of broadband, cable TV, IPTV, and digital services, Asianet required a unified Order-to-Cash platform capable of supporting multiple business models while improving operational efficiency and financial control.

- Modernize the complete Order-to-Cash (O2C) process.
- Support prepaid, postpaid, and hybrid charging models.
- Integrate customer, billing, and financial processes.
- Reduce time-to-market for new products and offers.
- Enable centralized customer and financial management.
- Support multi-level partner revenue management.

The Solution

A fully integrated SAP BRIM solution was implemented to deliver:

- SAP BRIM integrated with SAP S/4HANA.
- Automated Order-to-Cash lifecycle.
- Product, offer, and bundle management.
- Real-time service provisioning.
- Integrated billing, invoicing, and collections.
- Enterprise financial accounting and revenue management.

The Outcome

The implementation enabled:

- Improved customer experience.
- Faster launch of new products and service offerings.
- New revenue and billing models.
- Improved billing and collection efficiency.
- Integrated financial accounting with SAP S/4HANA.
- End-to-end transaction traceability and audit readiness.

Business Impact

100%

Order-to-Cash Integration

High

Product Launch Agility

100%

Billing Automation

100%

Financial Integration

High

Revenue Model Flexibility

Technology Landscape

SAP BRIM • SAP S/4HANA • SAP FICA • SAP SOM • SAP CI • SAP CC

DELIVERED IN COLLABORATION WITH



Verso Altima India Pvt Ltd

Verso Altima India, MatrixOne's Anchor Partner for SAP BRIM, delivered an integrated SAP BRIM and SAP S/4HANA solution that modernized the client's revenue management and Order-to-Cash processes.

"Planning a SAP BRIM Transformation?"

Naveen Kumar, CIO